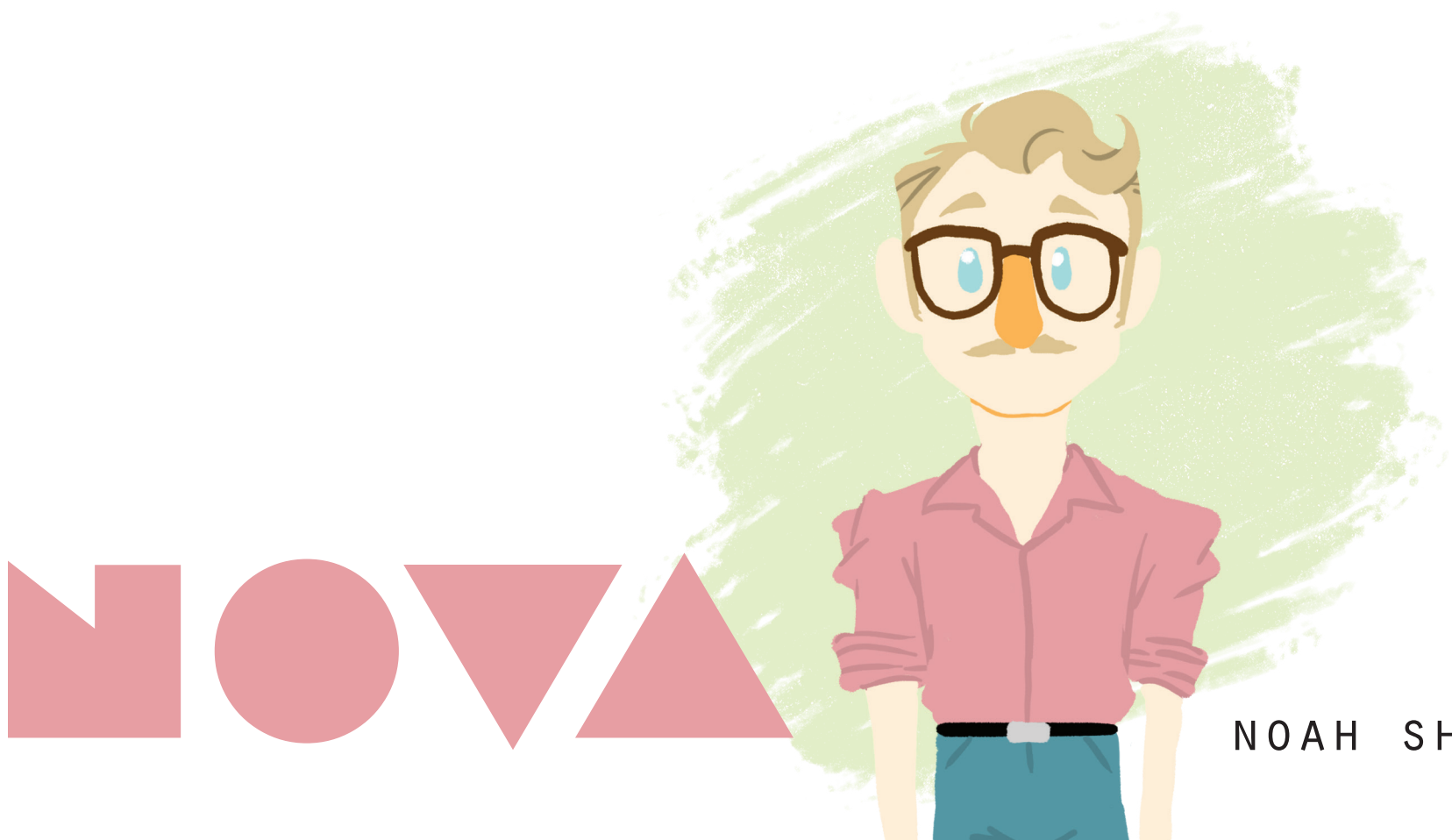


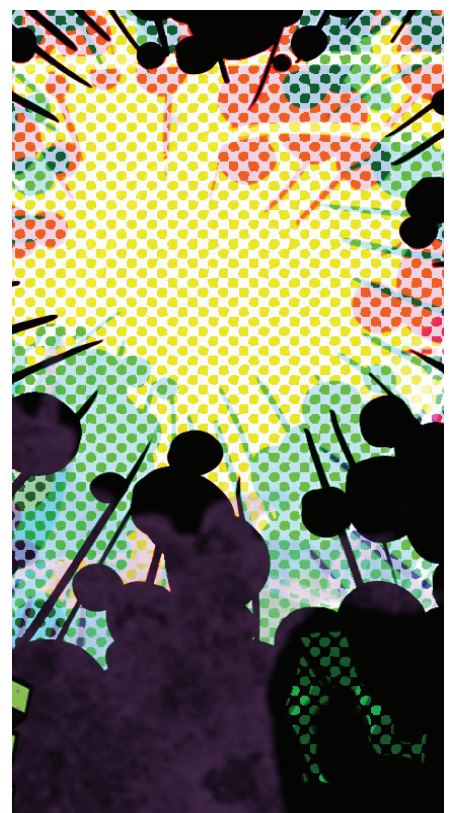
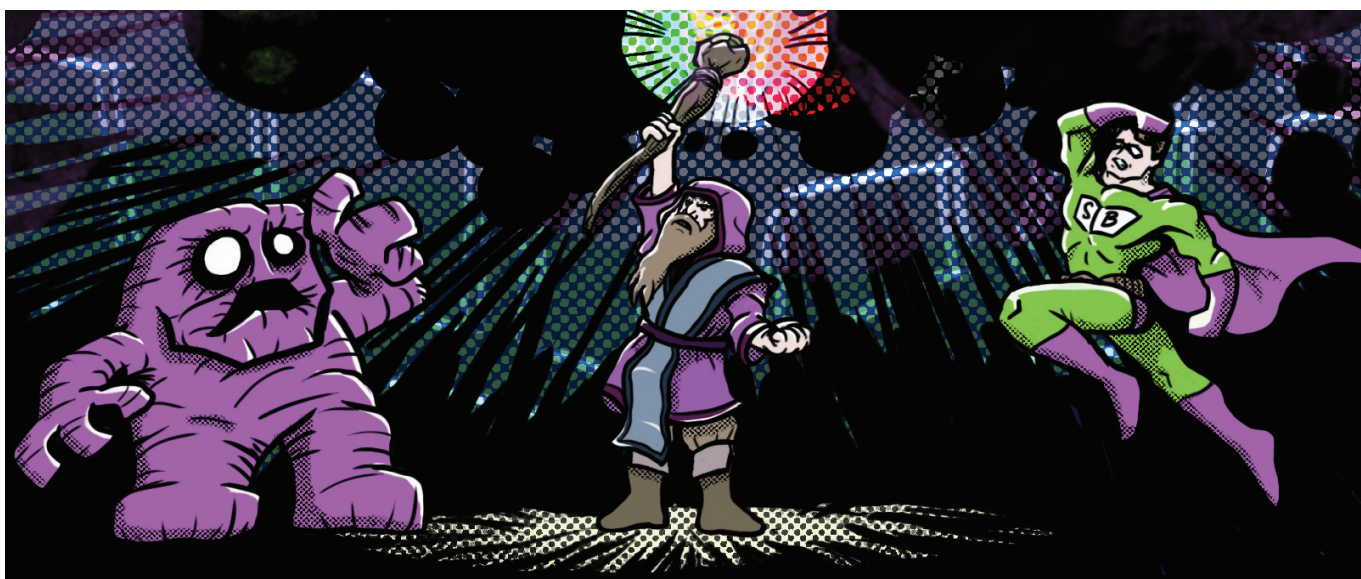
ILLUSTRATION
PORTFOLIO

NOAH SHAFIR



NOAH SHAFIR

ILLUSTRATION
PORTFOLIO



WEBSITE SPLASH PAGE CONCEPT

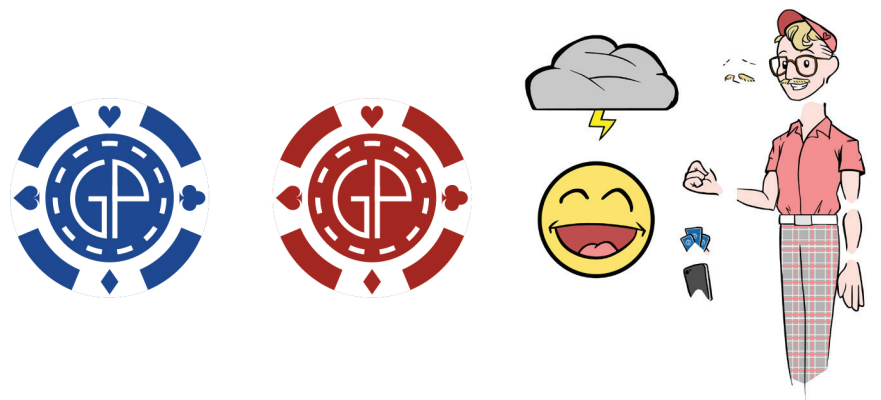
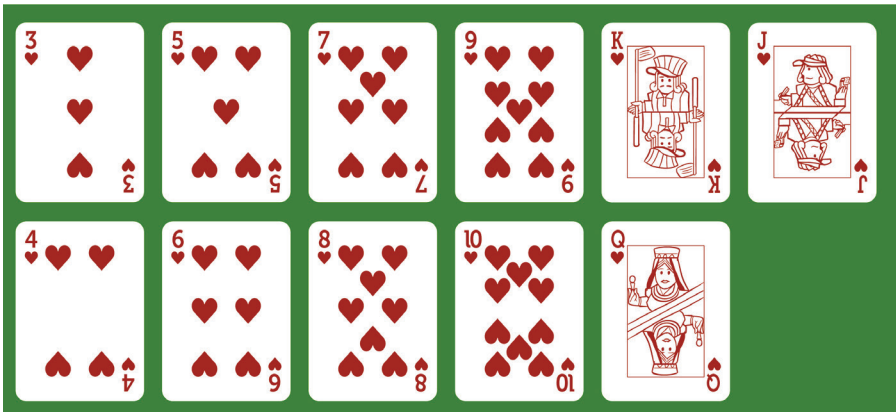
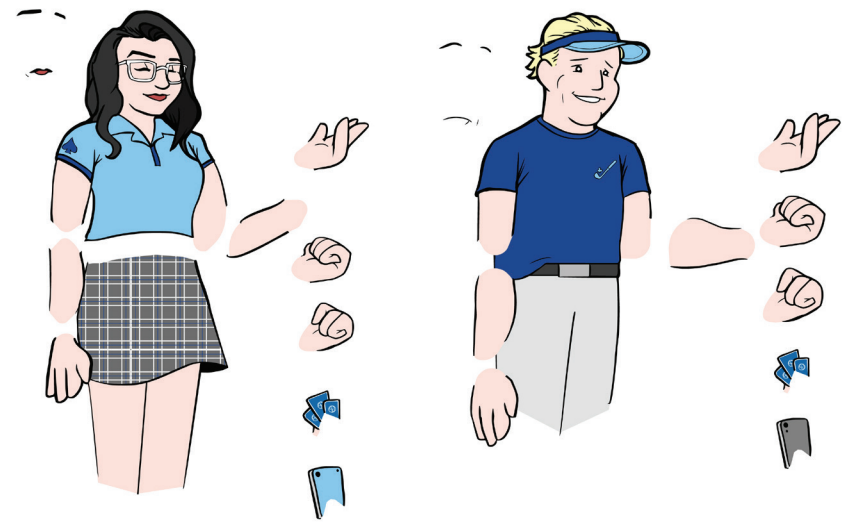
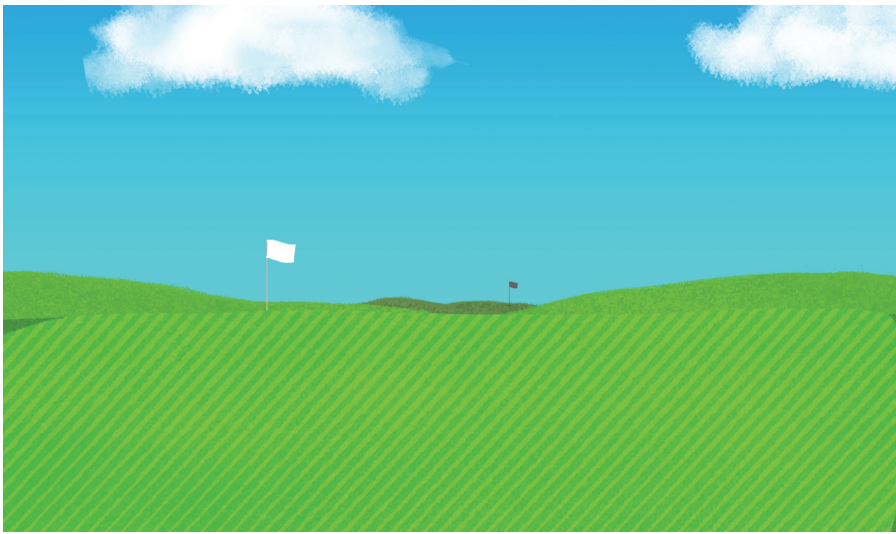
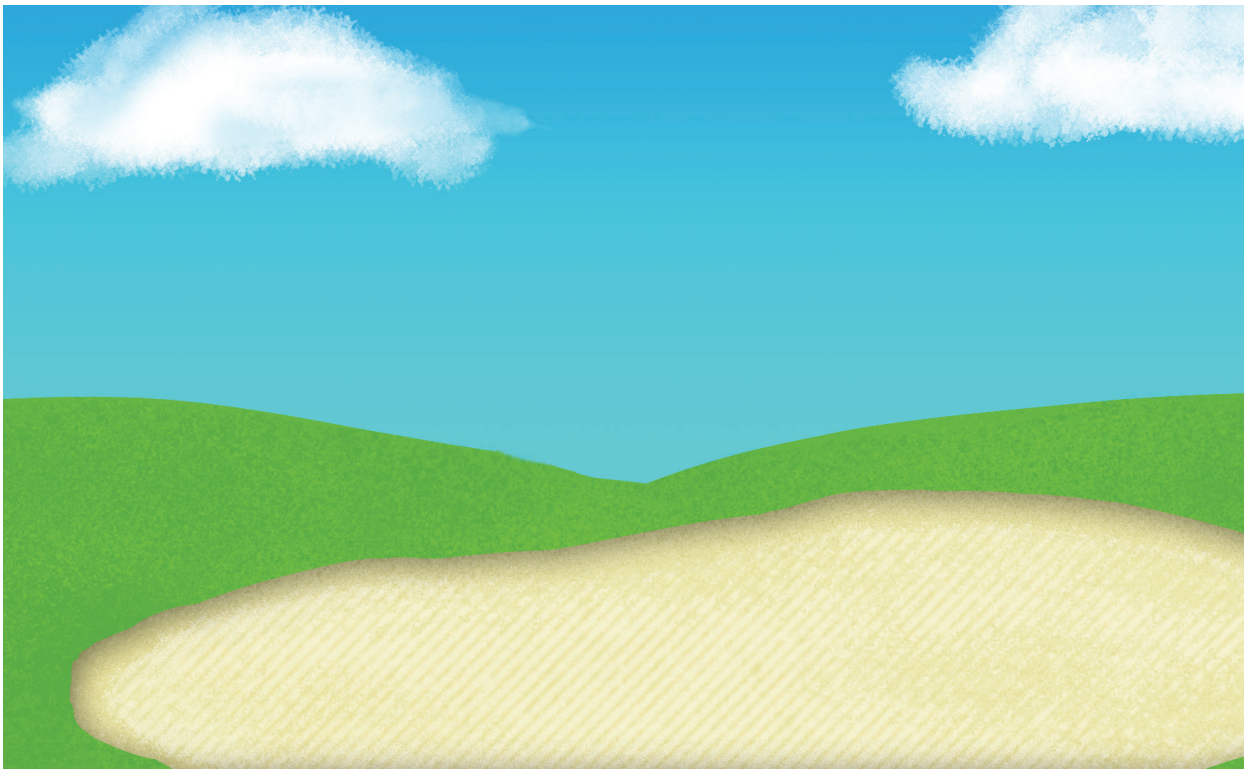
SKETCHBOOK COMICS AND GAMES

MAR 2020

1920PX X 1080PX

A local comic book store, with the idea of expanding its online presence into a hub of various media (videos, podcasts, etc.), needed a brand to go alongside that. With that, I created this concept.

Using many ideas from both classic and modern comic books, they were mixed into a format that celebrated all. With characters (including the existing store mascot, the Wizard) celebrating various types of comic book stories, halftone dots referring to classic comic printing and a name referring to the multitude of content that would be held.



ANIMATION ASSETS

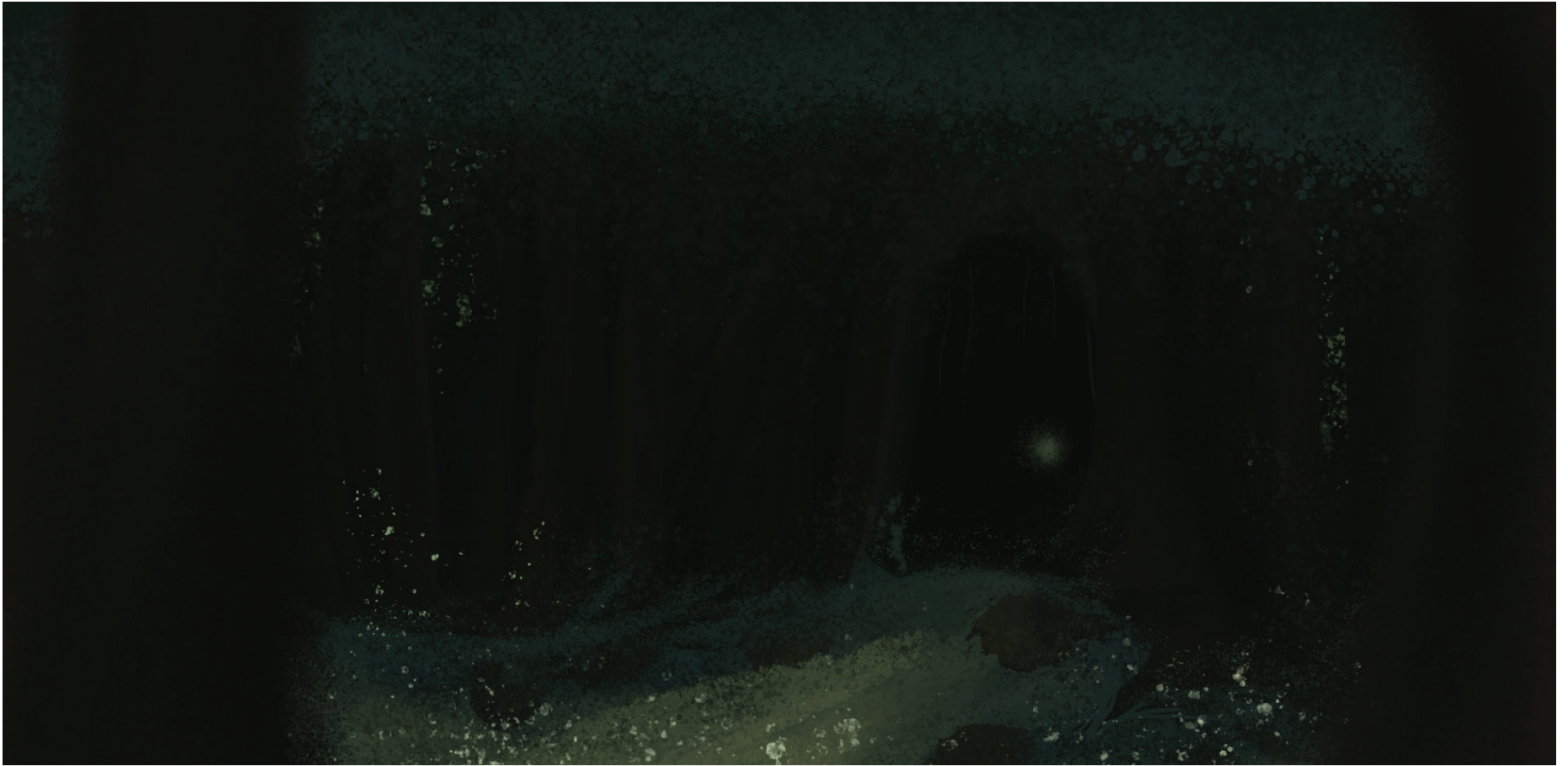
GOLF POKER

SEP 2021

VARIOUS

As a freelance artist, I was hired to design and illustrate character models for use in instructional videos for an app call "Golf Poker". In conjunction with Track and Field Motion, the project evolved into creating backgrounds, as well as additional elements such as poker chips, playing card designs, face cards, etc.

The character designs then needed to be sliced and converted into vector files to ensure their usability for the animation, as well the backgrounds seperated into layers to allow for some parallaxing visuals.



CONCEPTUAL LOCATION ART

ADRIAN V. ROSS

JULY 2020

1920PX X 1080PX

An author was looking to me for some conceptual art, based on their stories and writing. They came to me with descriptions of the locations within the stories, of an enchanted but dark forest, and an abandoned castle upon a hill. They were asking for how they would look and feel, for both their own sake, and to use as marketing pieces for any future releases.

I utilized a more painterly-look that felt more in-line with their aesthetic and wishes, leading to these soft and unique pieces, to really give off an eerie foreboding feeling.



SCENE TRIBUTE CONCEPT

A CHARLIE BROWN CHRISTMAS

DEC 2020

1080PX X 1080PX

In 2020, with the year being a very difficult one for many, I felt the need to make things that would provide a form of light out there. During the Christmas season, I was reminded of how much comfort I take in the "A Charlie Brown Christmas" special. With that, I was inspired to make a small tribute piece, based on an early scene of the special.



*THE SCIENCE BEHIND
HOLLYWOOD'S MOVIE MONSTERS*

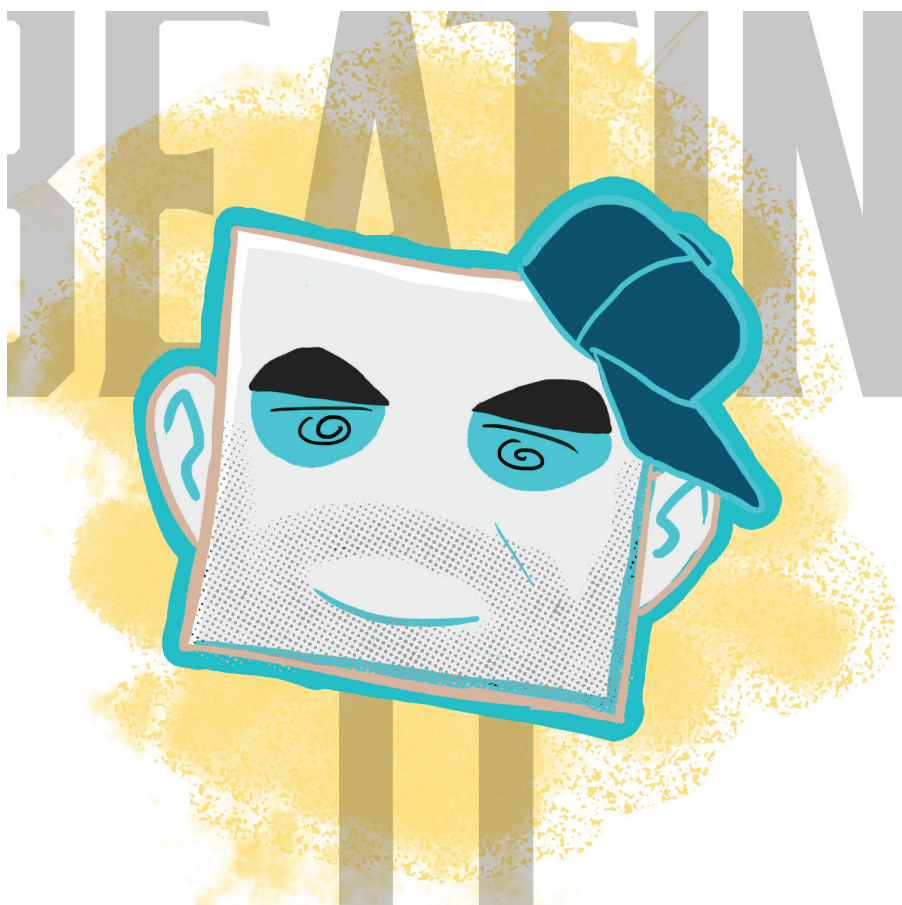
DIGITAL ILLUSTRATION

NOV 2019

10" x 10"



The article itself refers to four specific film monsters; being Dracula, Frankenstein, The Mummy, and Gill-Man (The Creature From The Black Lagoon). Using that as a basis, as well as the idea of a dissection, similar to a mad scientist, a voodoo doll character that's representative of the four monsters, to iterate how the article delves into the monsters.



*CLASSIFIED "OFF THE BEAT'N
PATH" CHAPTER ILLUSTRATIONS*

COALITION MUSIC

JAN 2022

1500PX X 1500PX

Working for Coalition Music, I was hired to create illustrations based on chapters from the Canadian musician, Classified's book "Off The Beat'n Path". In total, 45 different pieces were developed and finalized, to be used in various formats, the most recent of which being developed into emotes used on Classified's official Discord server.

The designs were based on a kind of graffiti style, with the kind of unfinished paint look around some edges, and the more stylistic approach to the colours, rather than something more based on reality.



BRAND CHARACTER DEVELOPMENT

MISS PIN UP COSMETICS

MARCH 2021

1500PX X 2100PX

A character designed to be the brand mascot, "Miss Pin Up" for Miss Pin Up Cosmetics.

The inspiration for her came from classic style pin up illustrations of the 40s and 50s, with some elements to convey it being an older printed material. It was designed with the brand colours in mind, and modelled after the CEO of the company.